

Examples of Completed Premium Projects



Factory Production Standard

Project Name

What is the name of the project?

Fair Price Store.

Project Description

What is it about? Who does it benefit? Who else is involved besides the Fair Trade Committee?

The project consists of the creation of a fair price store in the factory's facilities. The products sold are purchased in large quantities, which allows workers to buy food at more affordable prices, for this reason the project has food suppliers as external allies.

Reason for the Project

What is the need identified from the Needs Assessment? What are the causes and effects? How many people identified the need?

The need identified was that 50% of workers could not access nutritious food due to its high price in the

market, which caused families to reduce the number of daily meals and consume cheap but non-nutritious food to satisfy their hunger.

Goal of the Project

What is its purpose? What benefits does it offer? What are the expected results to be achieved?

The goal of the project is to provide an alternative for the purchase of nutritious food at affordable prices to feed workers and their families. It is expected to improve people's health and reduce malnutrition.

Country Benefited

Which country benefits from this project?

India

State/Province/Region Benefited

Which state, province, region benefits from this project?

Punjab

Project Status

Ongoing

Number of Beneficiaries

Enter the number of individuals who benefited or will benefit from the project.

1050

Project Start Date

Select from the calendar the date on which the project started or will start.

04/12/2016

Targeted Budget

Enter the estimated budget for this project (the whole number).

203060

Currency

The currency you select for your project will also be used for all upgrades.

INR

Category

Basic Needs

Subcategory

Food and Nutrition

Capture Fisheries Standard

Project Name

What is the name of the project?

Purchase of industrial coolers to improve production quality.

Project Description

What is it about? Who does it benefit? Who else is involved besides the Fair Trade Committee?

The project consists of the purchase of 4 large industrial refrigerators to replace 20 smaller coolers. The goal is to have better technology for fish storage and to ensure production quality. The purchase was made with a local supplier, who contributed a significant discount.

Reason for the Project

What is the need identified from the Needs Assessment? What are the causes and effects? How many people identified the need?

The result of the Needs Assessment indicated that 20% of the production was discarded for not meeting safety criteria due to poor refrigeration, which meant loss of income and waste of resources.

Goal of the Project

What is its purpose? What benefits does it offer? What are the expected results to be achieved?

The purpose of the project is to solve the loss of product due to inefficient refrigeration. The expected result is to increase income from the sale of the 20% that was being wasted and to comply with quality and safety criteria.

Country Benefited

Which country benefits from this project?

Indonesia

State/Province/Region Benefited

Which state, province, region benefits from this project?

Ternate

Project Status

Ongoing

Number of Beneficiaries

Enter the number of individuals who benefited or will benefit from the project.

340

Project Start Date

Select from the calendar the date on which the project started or will start.

06/04/2021

Targeted Budget

Enter the estimated budget for this project (the whole number).

100000000

Currency

The currency you select for your project will also be used for all upgrades.

IDR

Category

Investment in production and infrastructure

Subcategory

Other

Agricultural Production Standard

Project Name

What is the name of the project?

School construction.

Project Description

What is it about? Who does it benefit? Who else is involved besides the Fair Trade Committee?

The project consists of the construction of two schools, one primary and one secondary, each with 6 classrooms with a capacity of 20 students, a court and 2 bathrooms for men and 2 for women. In addition to the purchase of basic furniture: chairs, desks, and blackboards. The beneficiaries are the children of Fair Trade Premium workers between the ages of 6 and 15. The project has the support of the Ministry of Education, which agreed to provide 6 teachers to teach classes according to the official education program, and the support of the company, which provided the 300 square meters of land for construction.

Reason for the Project

What is the need identified from the Needs Assessment? What are the causes and effects? How many people identified the need?

The need that was detected is the lack of schools close to the community where the workers live, one of the causes is the lack of public education infrastructure development, which means that children and adolescents do not have access to basic education. What people do is send their children to school in the neighboring community 30 kilometers away, but since they have to spend money on transportation, the frequency of attendance is not daily, which is why 30% decided to drop out of school.

Goal of the Project

What is its purpose? What benefits does it offer? What are the expected results to be achieved?

The objective of the project is to provide the community with a space to receive free basic education. The

expected results are to reduce school absenteeism and increase literacy.

Country Benefited

Which country benefits from this project?

Mexico

State/Province/Region Benefited

Which state, province, region benefits from this project?

Chiapas

Project Status

Ongoing

Number of Beneficiaries

Enter the number of individuals who benefited or will benefit from the project.

120

Project Start Date

Select from the calendar the date on which the project started or will start.

02/16/2017

Targeted Budget

Enter the estimated budget for this project (the whole number).

900,000

Currency

The currency you select for your project will also be used for all upgrades.

MXN

Category

Education

Subcategory

Infrastructure

Recognition Program

Project Name

What is the name of the project?

Reforestation and cleaning of community forests.

Project Description

What is it about? Who does it benefit? Who else is involved besides the Fair Trade Committee?

The project consists of the implementation of an environmental responsibility program to clean up the garbage in the forests and reforest them with native trees for the sustainability of the community. It has the support of the community's agronomy university and the advice of two specialized engineers.

Reason for the Project

What is the need identified from the Needs Assessment? What are the causes and effects? How many people identified the need?

The Needs Assessment made it evident that coffee production was affected by climatic change, since in recent years there have been alterations in the water cycle that have affected 30% of the producers. The causes are multiple, but one that concerns us is the loss of forests due to illegal logging in the area.

Goal of the Project

What is its purpose? What benefits does it offer? What are the expected results to be achieved?

The purpose of the project is to mitigate the consequences of climate change affecting the area for the good of our community so that coffee production continues to be a source of employment. The expected results are the commitment of the community to protect and care for the forests, in addition to raising awareness about their importance.

Country Benefited

Which country benefits from this project?

Colombia

State/Province/Region Benefited

Which state, province, region benefits from this project?

Huila

Project Status

Ongoing

Number of Beneficiaries

Enter the number of individuals who benefited or will benefit from the project.

80

Project Start Date

Select from the calendar the date on which the project started or will start.

03/20/2019

Targeted Budget

Enter the estimated budget for this project (the whole number).

110563

Currency

The currency you select for your project will also be used for all upgrades.

USD

Category

Environment

Subcategory

Climate change mitigation/adaptation

